

**Greater Philadelphia Chapter- 031**  
**ASIS MEETING MINUTES**  
**June 18, 2014**  
**Executive Meeting Minutes**

<b>1. Meeting and Event Information:</b>	<i>Information for Chapter Compliance Report on Web</i>
Meeting Date	6/18/2014
Speaker	none
Topic	N/A
Place/Venue	North Bowl Lounge N'Lanes
Meeting Type	Fund Raiser
Chapter Members in Attendance	8
Guests in Attendance	30
Total Attendance	38
Promotion	Email / Newsletter
Topic Coverage (Above Avg, Avg, Below Avg)	N/A
Speaking Ability (Above Avg, Avg, Below Avg)	N/A
<b>2. Goal Implementation Reporting:</b>	
Goal 1: Retain, Grow, and Diversify	<p>1.1.1 Send email to expiring members prior to Feb. 28<sup>th</sup> expiration date - <b>Completed</b></p> <p>1.1.2 Review new member list early March and contact members that have lapsed - <b>Completed</b></p> <p>1.1.3 Create more value by developing the working groups - <b>Developed specific distribution list for WinS</b> - <b>Social Event will be held for both WinS and YP</b> - <b>YP to take ownership of Social Media Committee</b></p> <p>1.2.1 Build stronger relationships with local colleges</p> <p>1.2.2 Encourage non-member colleagues to join - <b>Encouraged at meetings and in Newsletter</b></p> <p>1.2.3 Host more social events - <b>Chapter holding 3: 55<sup>th</sup> Celebration, happy hour, holiday social</b> - <b>Working groups will host two (one respectively)</b></p>

	<p>1.3.1 Hold Chapter competitions to build membership and participation  <b>- Member to get most new members will receive a free admission to the Holiday Social (or 2015 event of their choosing)</b>  <b>- Free Seminar package - drawing chances based on attendance to chapter events</b></p> <p>1.3.2 Sponsor first time attendees to encourage members to invite prospective members to events  <b>- Ongoing: Sponsored 3 first-time attendees to date</b></p> <p>1.4.1 New Volunteer - Young Professionals Liaison - Kelly Argoe  1.4.2 New Volunteer - Woman in Security - Lil Burroughs  1.4.3 Fill vacant Committee Chair positions with new members or quiescent members</p> <p>1.5.1 Young Professionals - Fun Runs, Networking Hours, and Regional Networking  1.5.2 Woman in Security - Networking Hours</p>
<p>Goal 2: Advance Knowledge and Opportunity</p>	<p>2.1.1 Survey for meeting topic interests  2.1.2 Survey for desired type of meeting (presentation, site visit, etc.)  2.1.3 Survey for preferred meeting locations  2.1.4 Survey for ideas on new fundraising events/activities</p> <p>2.2.1 Develop standard monthly meetings to meet CPE requirements  <b>- Host a minimum of three CPE meetings (Completed)</b></p> <p>2.2.2 Host social events to strengthen rapport among members  2.2.3 Publicize local seminars (NY Expo, SecureWorld, etc.)  <b>- Publicized in the Chapter Newsletter</b>  <b>- NY Exp</b>  <b>- SecureWorld</b>  <b>- ASIS Executive Protection Course</b>  <b>- Monthly Webinars</b>  <b>- CPP Review Program in NY</b>  <b>- Two ASIS classroom programs in Denver</b>  <b>- ASIS program in Chicago</b>  <b>- APC II in Charleston</b></p> <p>2.3.1 Donate \$1,000 to ASIS Foundation (this is over the suggested amount)  <b>- Completed</b></p> <p>2.3.2 Submit at least one Scholarship</p> <p>2.4.1 Submit "Website of the Year" by February 15  <b>- Completed</b></p> <p>2.4.2 Submit "I.B. Hale Chapter of the Year" by July 1  2.4.3 Submit "Newsletter of the Year" by July 1  2.4.4 Submit "Community Service Award" by July 1</p>
<p>Goal 3: Expand and Professionalize</p>	<p>3.1.1 Host a chapter CPP review course  3.1.2 Host a chapter PSP review course  3.1.3 Publicly recognize members that achieve certification at the meetings and in the newsletter  <b>- Completed and implemented new Chapter recognition/congratulatory letter</b>  <b>- Now recognizing accomplishments on the home page of the website</b>  <b>- CPP, PSP, Century Club Status, Life Membership</b></p> <p>3.1.4 Make certification material available at each event  <b>- Now available by the registration table at all events</b>  <b>- Benefits of Membership Pamphlet</b>  <b>- Application</b></p>

	<ul style="list-style-type: none"> <li>- <b>Board Certification Pamphlet</b></li> <li>- <b>Career Opportunities in Security Pamphlet</b></li> </ul>
3.2.1	Review potential partnerships
3.2.2	Create a new Outreach Committee Chair
3.3.1	Potential ASIS Subject Matter Expert - <b>Jeff Bedser, CPP</b> - <b>Former Chairman of the ASIS Cyber Threats Taskforce</b>
3.3.2	Contact local Chapter Chairs for suggested speakers
3.4	N/A

### 3. Other Chapter Business

#### **Old Business:**

Date of Meeting: 5/21/2014 for Executive Meeting for Chapter events/organization only at 1800 Hrs.

Attending: Josh Carver, Chairman; Gene Cumming, Chapter Treasurer, Kurt Bittner, Chapter Vice Chair; Sam Vinicur and Justin Kleskie

Location/Time: Philadelphia Cricket Club / 1600 Hrs.

Attendance: 10 Members / 7 Guests + Speaker = Total 17

#### **New Chapter Business and Committee Activity:**

Date of Meeting: 6/18/2014 at North Bowl Lounge N'Lanes for 55<sup>th</sup> Anniversary Celebration as a Chapter.

Attendance: 8 Members / 30 Guests = Total 38

1. Received \$7,100 in sponsorships (GPC \$1500, Unlimited Technologies \$1000, Shire \$1000, AlliedBarton \$1000, Panasonic \$800, Securitas \$250, Abington Police Association \$250, Professional Systems Engineering \$250, Next Gen \$500, Salient Systems \$250, Integrated Security and Communications \$100, Swarthmore College \$100, Siemens \$100)
2. Additional revenue from specific registrants = \$1,575
3. Total Revenue \$8,675.
4. Expenses: North Bowl - \$6,797.52, Gift Cards -\$425, USPS \$19.99, Donation to Wounded Warrior Project - \$1,257.49. Total expenses plus donation = \$7242.51
5. Excess: \$175.00

Submitted by: Jerry Forstater  
Chapter Secretary

Distribution: All Executive Committee Members  
Philadelphia ASIS Website (Jim Moore)  
Posting onto International reporting site