

**Greater Philadelphia Chapter- 031  
ASIS MEETING MINUTES  
August 20, 2014  
Executive Meeting Minutes**

<b>1. Meeting and Event Information:</b>	<b><i>Information for Chapter Compliance Report on Web</i></b>
Meeting Date	8/20/2014
Speaker	Joshua Carver; Justin Kleske
Topic	Certification and Committee Chairs
Place/Venue	Philadelphia Cricket Club
Meeting Type	Monthly Dinner
Chapter Members in Attendance	27
Guests in Attendance	2
Total Attendance	29
Promotion	Email / Newsletter
Topic Coverage (Above Avg, Avg, Below Avg)	Avg.
Speaking Ability (Above Avg, Avg, Below Avg)	Avg.
<b>2. Goal Implementation Reporting:</b>	
Goal 1: Retain, Grow, and Diversify	<p>1.1.1 Send email to expiring members prior to Feb. 28<sup>th</sup> expiration date - Completed</p> <p>1.1.2 Review new member list early March and contact members that have lapsed - Completed</p> <p>1.1.3 Create more value by developing the working groups - Specific distribution list developed for WinS - Social event to be hosted for each WinS and YP - YP to take ownership of Social Media Committee</p> <p>1.2.1 Build stronger relationships with local colleges 1.2.2 Encourage non-member colleagues to join - Created \$5 discount for Chapter Members (In Good Standing) - Created Members Only Social Networking Event - Chapter Members only eligible for main door prize at holiday event - Free new members evening (Completed)</p>

	<p>1.2.3 Host more social events  - Chapter to host three social events (55<sup>th</sup> celebration, happy hour, holiday social)  - Two working group sponsored social events</p> <p>1.3.1 Hold Chapter competition  - Member to get the most new members will receive a free admission to the Holiday social  - Free Seminar package – drawing chances based on attendance (Gene Cummings winner)</p> <p>1.3.2 Sponsor first time attendees to encourage members to invite prospective members to events  - Sponsored 3 first time attendees to date</p> <p>1.4.1 New Volunteer - Young Professionals Liaison - Kelly Argoe  1.4.2 New Volunteer - Woman in Security - Lil Burroughs  1.4.3 Fill vacant Committee Chair positions with new members or quiescent members  - Foundation &amp; Scholarship Chair – Open</p> <p>1.5.1 Young Professionals - Fun Runs, Networking Hours, and Regional Networking  1.5.2 Woman in Security - Networking Hours</p>
<p>Goal 2: Advance Knowledge and Opportunity</p>	<p>2.1.1 Survey for meeting topic interests  2.1.2 Survey for desired type of meeting (presentation, site visit, etc.)  2.1.3 Survey for preferred meeting locations  2.1.4 Survey for ideas on new fundraising events/activities</p> <p>2.2.1 Develop standard monthly meetings to meet CPE requirements  - Host a minimum of three meeting that offer a CPE  2.2.2 Host social events to strengthen rapport among members  2.2.3 Publicize local seminars (NY Expo, SecureWorld, etc.)  - Publicized events in the Chapter's Newsletter - "The Bulletin"  - NY Exp  - SecureWorld  - ASIS Executive Protection Course in Philly  - Monthly Webinars  - CPP Review Program in NY  - Two ASIS classroom programs in Denver  - ASIS program in Chicago  - APC II in Charleston</p> <p>2.3.1 Donate \$1,000 to ASIS Foundation (this is over the suggested amount)  - Complete  2.3.2 Submit at least one Scholarship</p> <p>2.4.1 Submit "Website of the Year" by February 15  - Complete (Honorable Mention)  2.4.2 Submit "I.B. Hale Chapter of the Year" by July 1  - Complete  2.4.3 Submit "Newsletter of the Year" by July 1  - Complete</p>

<p>Goal 3: Expand and Professionalize</p>	<p>3.1.1 Host a chapter CPP review course - In Progress</p> <p>3.1.2 Host a chapter PSP review course</p> <p>3.1.3 Publicly recognize members that achieve certification at the meetings and in the newsletter - Developed Chapter recognition/congratulatory letter - Recognize accomplishments on the home page of the website</p> <p>3.1.4 Make certification material available at each event sign-in area - Materials now available near the registration table - Benefits of Membership Pamphlet - Application - Board Certifications Pamphlet - Career Opportunities in Security Pamphlet</p> <p>3.2.1 Review potential partnerships</p> <p>3.2.2 Create a new Outreach Committee Chair</p> <p>3.3.1 ASIS Subject Matter Expert - Jeff Bedser, CPP spoke at May monthly meeting - Former Chairman of the Cyber Threats Taskforce for ASIS International</p> <p>3.4 N/A</p>
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### 3. Other Chapter Business

#### **Old Business:**

Date of Meeting: 6/18/2014

Location/Time: North Bowl Lounge N'Lanes

Attendance: 8 Members / 30 Guests = Total 38

#### **New Chapter Business and Committee Activity:**

Date of Meeting: 8/20/2014 at Philadelphia Cricket Club

Attendance: 27 Members / 2 Guests = Total 29

1. We had registered 36 for the meeting, 29 attendees (members/guests) and 7 no shows (Harold Gorman and Vince Reilly SJ Chapter, Conrad Ogletree, Roy Land, Phil Esco, Joe Blackburn, Steve Luscian).
2. Twenty-one of the 100 new members were registered to attend – 5 of which didn't attend.
3. Collected \$280 for the 50/50 and Sam Vinicur was the winner of \$140.00.
4. Review Secretary's Report - Approved
5. Review Treasurer Report - approved
  - a. IRS reporting (990-N)
6. Fun Run
7. Working Group Social Event
8. Members Event
9. Strategic Plan Progress Review
10. Calendar Review
11. Any New Business- Open to Floor

#### **Business Meeting:**

1. Joshua Carver and Justin Kleskie gave a great Introduction to Certification Study Groups Getting and Keeping Certified, Women in Security, Young Professionals Group, and the 5K 911 Heroes Run, as well as the members event in September and the ASIS National Conference.
2. Motions to adjourn accepted.
3. Next meeting 17<sup>th</sup> September at Great American Pub – Members Only function.

Submitted by: Jerry Forstater  
Chapter Secretary

Distribution: All Executive Committee Members  
Philadelphia ASIS Website (Jim Moore)  
Posting onto International reporting site