

**Greater Philadelphia Chapter- 031
ASIS MEETING MINUTES
September 17, 2014
Executive Meeting Minutes**

1. Meeting and Event Information:	<i>Information for Chapter Compliance Report on Web</i>
Meeting Date	9/17/2014
Speaker	None
Topic	Membership and Certification Review
Place/Venue	Great American Pub
Meeting Type	Members Only
Chapter Members in Attendance	18
Guests in Attendance	0
Total Attendance	18
Promotion	Via email
Topic Coverage (Above Avg, Avg, Below Avg)	N/A
Speaking Ability (Above Avg, Avg, Below Avg)	N/A
2. Goal Implementation Reporting:	
Goal 1: Retain, Grow, and Diversify	<p>1.1.1 Send email to expiring members prior to Feb. 28th expiration date - Completed</p> <p>1.1.2 Review new member list early March and contact members that have lapsed - Completed</p> <p>1.1.3 Create more value by developing the working groups - Specific distribution list developed for WinS - Social event to be hosted for each WinS and YP - YP to take ownership of Social Media Committee</p> <p>1.2.1 Build stronger relationships with local colleges 1.2.2 Encourage non-member colleagues to join - Created \$5 discount for Chapter Members (In Good Standing) - Created Members Only Social Networking Event - Chapter Members only eligible for main door prize at holiday event - Free new members evening (Completed)</p>

	<p>1.2.3 Host more social events - Chapter to host three social events (55th celebration, happy hour, holiday social) - Two working group sponsored social events</p> <p>1.3.1 Hold Chapter competition - Member to get the most new members will receive a free admission to the Holiday social - Free Seminar package – drawing chances based on attendance (Gene Cummings winner)</p> <p>1.3.2 Sponsor first time attendees to encourage members to invite prospective members to events - Sponsored 3 first time attendees to date</p> <p>1.4.1 New Volunteer - Young Professionals Liaison - Kelly Argoe 1.4.2 New Volunteer - Woman in Security - Lil Burroughs 1.4.3 Fill vacant Committee Chair positions with new members or quiescent members - Foundation & Scholarship Chair – Open</p> <p>1.5.1 Young Professionals - Fun Runs, Networking Hours, and Regional Networking 1.5.2 Woman in Security - Networking Hours</p>
<p>Goal 2: Advance Knowledge and Opportunity</p>	<p>2.1.1 Survey for meeting topic interests 2.1.2 Survey for desired type of meeting (presentation, site visit, etc.) 2.1.3 Survey for preferred meeting locations 2.1.4 Survey for ideas on new fundraising events/activities</p> <p>2.2.1 Develop standard monthly meetings to meet CPE requirements - Host a minimum of three meeting that offer a CPE 2.2.2 Host social events to strengthen rapport among members 2.2.3 Publicize local seminars (NY Expo, SecureWorld, etc.) - Publicized events in the Chapter's Newsletter - "The Bulletin" - NY Exp - SecureWorld - ASIS Executive Protection Course in Philly - Monthly Webinars - CPP Review Program in NY - Two ASIS classroom programs in Denver - ASIS program in Chicago - APC II in Charleston</p> <p>2.3.1 Donate \$1,000 to ASIS Foundation (this is over the suggested amount) - Complete 2.3.2 Submit at least one Scholarship</p> <p>2.4.1 Submit "Website of the Year" by February 15 - Complete (Honorable Mention Received) 2.4.2 Submit "I.B. Hale Chapter of the Year" by July 1 - Complete 2.4.3 Submit "Newsletter of the Year" by July 1 - Complete</p>

<p>Goal 3: Expand and Professionalize</p>	<p>3.1.1 Host a chapter CPP review course - Completed</p> <p>3.1.2 Host a chapter PSP review course - lack of interest (Closed)</p> <p>3.1.3 Publicly recognize members that achieve certification at the meetings and in the newsletter - Developed Chapter recognition/congratulatory letter - Recognize accomplishments on the home page of the website</p> <p>3.1.4 Make certification material available at each event sign-in area - Materials now available near the registration table - Benefits of Membership Pamphlet - Application - Board Certifications Pamphlet - Career Opportunities in Security Pamphlet</p> <p>3.2.1 Review potential partnerships</p> <p>3.2.2 Create a new Outreach Committee Chair</p> <p>3.3.1 ASIS Subject Matter Expert</p> <p>3.4 N/A</p>
---	---

3. Other Chapter Business

Old Business:

Date of Meeting: 8/20/2014

Location/Time: Philadelphia Cricket Club

Attendance: 27 Members / 2 Guests = Total 29

New Chapter Business and Committee Activity:

Date of Meeting: 9/17/2014

Location/Time: Great American Pub

Attendance: 18 Members / 0 Guests = Total 18

1. Members Event took place for members in good standing.
2. For Officer elections, Samuel Vinicur announced the opening of elections for the Chapter for year 2015.
3. Special Event: Wednesday, October 15, 2014 Comcast Center for on-site tour.
4. Motions to adjourn accepted.
5. Next meeting: PSAN Meeting on November 19, 2014, Philadelphia Cricket Club.

Submitted by: Jerry Forstater
Chapter Secretary

Distribution: All Executive Committee Members
Philadelphia ASIS Website (Jim Moore)
Posting onto International reporting site