

**Greater Philadelphia Chapter- 031  
ASIS MEETING MINUTES  
September 17, 2014  
Executive Meeting Minutes**

<b>1. Meeting and Event Information:</b>	<b><i>Information for Chapter Compliance Report on Web</i></b>
Meeting Date	9/17/2014
Speaker	None
Topic	Membership and Certification Review
Place/Venue	Great American Pub
Meeting Type	Members Only
Chapter Members in Attendance	18
Guests in Attendance	0
Total Attendance	18
Promotion	Via email
Topic Coverage (Above Avg, Avg, Below Avg)	N/A
Speaking Ability (Above Avg, Avg, Below Avg)	N/A
<b>2. Goal Implementation Reporting:</b>	
Goal 1: Retain, Grow, and Diversify	<p>1.1.1 Send email to expiring members prior to Feb. 28<sup>th</sup> expiration date - Completed</p> <p>1.1.2 Review new member list early March and contact members that have lapsed - Completed</p> <p>1.1.3 Create more value by developing the working groups - Specific distribution list developed for WinS - Social event to be hosted for each WinS and YP - YP to take ownership of Social Media Committee</p> <p>1.2.1 Build stronger relationships with local colleges 1.2.2 Encourage non-member colleagues to join - Created \$5 discount for Chapter Members (In Good Standing) - Created Members Only Social Networking Event - Chapter Members only eligible for main door prize at holiday event - Free new members evening (Completed)</p>

	<p>1.2.3 Host more social events  - Chapter to host three social events (55<sup>th</sup> celebration, happy hour, holiday social)  - Two working group sponsored social events</p> <p>1.3.1 Hold Chapter competition  - Member to get the most new members will receive a free admission to the Holiday social  - Free Seminar package – drawing chances based on attendance (Gene Cummings winner)</p> <p>1.3.2 Sponsor first time attendees to encourage members to invite prospective members to events  - Sponsored 3 first time attendees to date</p> <p>1.4.1 New Volunteer - Young Professionals Liaison - Kelly Argoe  1.4.2 New Volunteer - Woman in Security - Lil Burroughs  1.4.3 Fill vacant Committee Chair positions with new members or quiescent members  - Foundation &amp; Scholarship Chair – Open</p> <p>1.5.1 Young Professionals - Fun Runs, Networking Hours, and Regional Networking  1.5.2 Woman in Security - Networking Hours</p>
<p>Goal 2: Advance Knowledge and Opportunity</p>	<p>2.1.1 Survey for meeting topic interests  2.1.2 Survey for desired type of meeting (presentation, site visit, etc.)  2.1.3 Survey for preferred meeting locations  2.1.4 Survey for ideas on new fundraising events/activities</p> <p>2.2.1 Develop standard monthly meetings to meet CPE requirements  - Host a minimum of three meeting that offer a CPE  2.2.2 Host social events to strengthen rapport among members  2.2.3 Publicize local seminars (NY Expo, SecureWorld, etc.)  - Publicized events in the Chapter's Newsletter - "The Bulletin"  - NY Exp  - SecureWorld  - ASIS Executive Protection Course in Philly  - Monthly Webinars  - CPP Review Program in NY  - Two ASIS classroom programs in Denver  - ASIS program in Chicago  - APC II in Charleston</p> <p>2.3.1 Donate \$1,000 to ASIS Foundation (this is over the suggested amount)  - Complete  2.3.2 Submit at least one Scholarship</p> <p>2.4.1 Submit "Website of the Year" by February 15  - Complete (Honorable Mention Received)  2.4.2 Submit "I.B. Hale Chapter of the Year" by July 1  - Complete  2.4.3 Submit "Newsletter of the Year" by July 1  - Complete</p>

<p>Goal 3: Expand and Professionalize</p>	<p>3.1.1 Host a chapter CPP review course - Completed</p> <p>3.1.2 Host a chapter PSP review course - lack of interest (Closed)</p> <p>3.1.3 Publicly recognize members that achieve certification at the meetings and in the newsletter - Developed Chapter recognition/congratulatory letter - Recognize accomplishments on the home page of the website</p> <p>3.1.4 Make certification material available at each event sign-in area - Materials now available near the registration table - Benefits of Membership Pamphlet - Application - Board Certifications Pamphlet - Career Opportunities in Security Pamphlet</p> <p>3.2.1 Review potential partnerships</p> <p>3.2.2 Create a new Outreach Committee Chair</p> <p>3.3.1 ASIS Subject Matter Expert</p> <p>3.4 N/A</p>
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### **3. Other Chapter Business**

#### **Old Business:**

Date of Meeting: 8/20/2014

Location/Time: Philadelphia Cricket Club

Attendance: 27 Members / 2 Guests = Total 29

#### **New Chapter Business and Committee Activity:**

Date of Meeting: 9/17/2014

Location/Time: Great American Pub

Attendance: 18 Members / 0 Guests = Total 18

1. Members Event took place for members in good standing.
2. Special Event: Wednesday, October 15, 2014 Comcast Center for on-site tour.
3. Motions to adjourn accepted.
4. Next meeting: PSAN Meeting on November 19, 2014, Philadelphia Cricket Club

Submitted by: Jerry Forstater  
Chapter Secretary

Distribution: All Executive Committee Members  
Philadelphia ASIS Website (Jim Moore)  
Posting onto International reporting site