

**Greater Philadelphia Chapter- 031
ASIS MEETING MINUTES
May 21, 2014
Executive Meeting Minutes**

1. Meeting and Event Information:	<i>Information for Chapter Compliance Report on Web</i>
Meeting Date	5/21/2014
Speaker	Jeffrey Bedser CPP, CEO, iCG IThreat Solutions
Topic	Cyber Threat Awareness and Intelligence
Place/Venue	Philadelphia Cricket Club
Meeting Type	Dinner / Education
Chapter Members in Attendance	10
Guests in Attendance	7
Total Attendance	17
Promotion	Email / Newsletter
Topic Coverage (Above Avg, Avg, Below Avg)	Above Avg
Speaking Ability (Above Avg, Avg, Below Avg)	Above Avg
2. Goal Implementation Reporting:	
Goal 1: Retain, Grow, and Diversify	<p>1.1.1 Send email to expiring members prior to Feb. 28th expiration date - Completed</p> <p>1.1.2 Review new member list early March and contact members that have lapsed - Completed</p> <p>1.1.3 Create more value by developing the working groups - Developed specific distribution list for WinS - Social Event will be held for both WinS and YP - YP to take ownership of Social Media Committee</p> <p>1.2.1 Build stronger relationships with local colleges</p> <p>1.2.2 Encourage non-member colleagues to join - Encouraged at meetings and in Newsletter</p> <p>1.2.3 Host more social events - Chapter holding 3: 55th Celebration, happy hour, holiday social - Working groups will host two (one respectively)</p>

	<p>1.3.1 Hold Chapter competitions to build membership and participation - Member to get most new members will receive a free admission to the Holiday Social (or 2015 event of their choosing) - Free Seminar package - drawing chances based on attendance to chapter events</p> <p>1.3.2 Sponsor first time attendees to encourage members to invite prospective members to events - Ongoing: Sponsored 3 first-time attendees to date</p> <p>1.4.1 New Volunteer - Young Professionals Liaison - Kelly Argoe 1.4.2 New Volunteer - Woman in Security - Lil Burroughs 1.4.3 Fill vacant Committee Chair positions with new members or quiescent members</p> <p>1.5.1 Young Professionals - Fun Runs, Networking Hours, and Regional Networking 1.5.2 Woman in Security - Networking Hours</p>
<p>Goal 2: Advance Knowledge and Opportunity</p>	<p>2.1.1 Survey for meeting topic interests 2.1.2 Survey for desired type of meeting (presentation, site visit, etc.) 2.1.3 Survey for preferred meeting locations 2.1.4 Survey for ideas on new fundraising events/activities</p> <p>2.2.1 Develop standard monthly meetings to meet CPE requirements - Host a minimum of three CPE meetings (Completed)</p> <p>2.2.2 Host social events to strengthen rapport among members 2.2.3 Publicize local seminars (NY Expo, SecureWorld, etc.) - Publicized in the Chapter Newsletter - NY Exp - SecureWorld - ASIS Executive Protection Course - Monthly Webinars - CPP Review Program in NY - Two ASIS classroom programs in Denver - ASIS program in Chicago - APC II in Charleston</p> <p>2.3.1 Donate \$1,000 to ASIS Foundation (this is over the suggested amount) - Completed</p> <p>2.3.2 Submit at least one Scholarship</p> <p>2.4.1 Submit "Website of the Year" by February 15 - Completed</p> <p>2.4.2 Submit "I.B. Hale Chapter of the Year" by July 1 2.4.3 Submit "Newsletter of the Year" by July 1 2.4.4 Submit "Community Service Award" by July 1</p>
<p>Goal 3: Expand and Professionalize</p>	<p>3.1.1 Host a chapter CPP review course 3.1.2 Host a chapter PSP review course 3.1.3 Publicly recognize members that achieve certification at the meetings and in the newsletter - Completed and implemented new Chapter recognition/congratulatory letter - Now recognizing accomplishments on the home page of the website - CPP, PSP, Century Club Status, Life Membership</p> <p>3.1.4 Make certification material available at each event - Now available by the registration table at all events - Benefits of Membership Pamphlet - Application</p>

	<ul style="list-style-type: none"> - Board Certification Pamphlet - Career Opportunities in Security Pamphlet
3.2.1	Review potential partnerships
3.2.2	Create a new Outreach Committee Chair
3.3.1	Potential ASIS Subject Matter Expert - Jeff Bedser, CPP - Former Chairman of the ASIS Cyber Threats Taskforce
3.3.2	Contact local Chapter Chairs for suggested speakers
3.4	N/A

3. Other Chapter Business

Old Business:

Date of Meeting: 4/16/2014 for Executive Meeting for Chapter events/organization only at 1615 Hrs.

Attending: Joshua Carver, Kurt Bittner, Bill Lutz, Samuel Vinicur, Gene Cummings, Justin Kleskie, Bill Durso, Jerry Forstater

Location/Time: Philadelphia Cricket Club / 1600 Hrs.

Attendance: 21 Members / 10 Guests + Speaker = Total 31

New Chapter Business and Committee Activity:

Date of Meeting: 5/21/2014 for Executive Meeting for Chapter events/organization only at 1800 Hrs.

Attending: Josh Carver, Chairman; Gene Cumming, Chapter Treasurer, Kurt Bittner, Chapter Vice Chair; Sam Vinicur and Justin Kleskie

Location/Time: Philadelphia Cricket Club / 1600 Hrs.

Attendance: 10 Members / 7 Guests + Speaker = Total 17

Executive Meeting convened by Chairman Carver with distribution of agenda.

1. During the executive board meeting the Secretary report and Treasurer report from April were discussed and motion was accepted and passed at meeting.

New Business:

2. A decision was made to cancel the Community Day event for June 18th.
3. On June 18th, the chapter will celebrate the 55th Anniversary with an event at North Bowl in Philadelphia; Sam Vinicur will coordinate preparing documents for sponsorship calls in the coming week. The Chapter has agreed to be a major sponsor for the event and contribute \$1500.00.
4. In the event, that sponsors or registrations for North Bowl do not meet the expectations a final decision will be made during the week of June 4th in order to go on event or cancel and seek our deposit return.
5. Josh Carver – will be reaching out the Social Media committee chair Kelly Argoe to review new ASIS guidelines on social media.
6. Josh Carver – will be discussing increasing our representation by women in industry. With committee chair Lil Burroughs, there are currently 35 woman members.
7. During the August meeting we will celebrate any new members to the Chapter in last two years.
8. Jerry Forstater reports that we will have to delay and reschedule visit to new correctional center SCI Phoenix until probably October. Jerry also has made contact with potential speaker for January 2015.
9. Kurt Bittner reported on progress reinstating our nonprofit status with IRS, completing necessary paperwork, chapter will pay the \$850.00 reinstatement fee.
10. There were three first-time guests at our meeting tonight: Keith Gebhardt from Access Security, Tim Bergan from Professional Systems Engineering, and Stephen Coolahan from Hopson Associates.

11. The Chapter collected \$200 in 50-50, drawing held and Kurt Bittner had the winning number and collected \$100.00
12. There were 20 registered for the meeting; 17 attendees (10 members/7 guests) and 3 no shows.
Dinner/Meeting Revenue \$868.00 plus the 50/50 of \$100.00 = 968.00
13. Executive Meeting adjourned at 2000 Hrs.

Submitted by: Jerry Forstater
Chapter Secretary

Distribution: All Executive Committee Members
Philadelphia ASIS Website (Jim Moore)
Posting onto International reporting site